

# SIMONE ZIFFER.

Visual Merchandiser & Graphic Designer

## PERSONAL INFO & CONTACTS



Date of Birth  
*July, 15, 1987*



Address:  
*Milano*



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*simone@sfog.it*



Mobile:  
*+39 (349) 4201903*



Website:  
*www.sfog.it*



## WORK EXPERIENCE

March 2017

Merchandiser Coordinator EMEA

*Ralph Lauren*

*www.ralphlauren.com*

- *Guaranty visual identity of the brand in stores and showrooms*

- *Ensure that images and concept are promoted in line with agreed visual merchandising plans*

Mar 2016 - Feb 2017

Visual Merchandiser

*Loro Piana*

*www.loropiana.com*

- *Implement product display in store to express brand image*

- *Shopfloor support*

Dec 2015 - Feb 2016

Visual Merchandiser

*Promod*

*www.promod.it*

- *Implement product display in store to express brand image*

- *Staff Training*

- *Shopfloor support*

Feb - Jun 2015

Communication Manager

*Art On Demand*

*artondemand.club*

- *Website Management*

- *Social media Management*

- *Event Planner*

- *Public Relator*

Feb - Aug 2014

Visual Merchandising Internship

*Mango*

*www.mango.com*

- *Implement product display*

- *in store to express brand image*

- *Shopfloor support*

## EDUCATION & TRAINING



July  
2013

Specialization

*Fashion Visual Merchandiser at Marangoni Institute (MI)*

*www.istitutomarangoni.com/*



2006

Grammar school Diploma

*(Classics/Classical Studies)*

*Liceo Classico Tito Livio, Padova (Italy)*

## COMPUTER SKILLS



Adobe Suit

*Photoshop, Illustrator, Indesign, AfterEffect, Indesign, Flash*

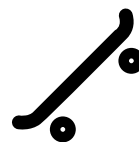


Cinema 4D



Office Suit

## THINGS I ENJOY



## LANGUAGES

Native:

*Italian*

Others:

*English*

## SKILLS

Team Working



Comunication



Organisational Skill



Leadership



Working Under Pressure



Ability to Motivate Others

